

AVSA/AVSC 2018 Convention Souvenir Book Ads

This year's convention is in Buffalo, NY, May 20 to May 27, 2018. The theme is: "African Violets CAN Link US Together."

Ads can be well wishes or advertising which will help defray costs. Ads are an excellent way to promote your organization.

The maximum size of a full-page ad is 8" high x 5" wide, a half-page is 4" high x 5" wide and a quarter-page is 2" high x 5" wide. The rates for the ads are: quarter-page \$30.00, half-page \$50.00 and a full-page ad is \$90.00, US dollars (USD). All inside ads will be in black and white. We also offer three full-page ads placed on the inside front cover, inside back cover and outside back cover for \$125.00 USD, printed in black and white, or \$150.00 USD, printed in color. Only cover pages in color.

To purchase an ad, please contact Holly Pohl, Souvenir Book Chair, 17 Lucia Court, Lancaster, NY 14086; email: hollylou51@gmail.com. The deadline for all ads is April 13, 2018. Camera-ready copy is preferred (PDF or Word doc or jpeg file).

Checks or money orders in USD should be made payable and sent to Barbara Donsky, 2018 Buffalo Convention Treasurer, 65 Fairway Drive, Orchard Park, NY 14127.

Thank you in advance for your support!